Dear potential sponsor,

THE Port hackathon at CERN is dedicated to find technological solutions to humanitarian problems.

We are soliciting sponsorship for our 2nd edition to be held in autumn 2015. We would love to repeat an unforgettable experience and to do so in partnership with you.

The 1st edition, took place at CERN on the first week of November 2014 was a huge success with 6 different teams demonstrating working prototypes after a weekend of intensive development work on their assigned topic. Augmented demining using dogs, robust vaccination storage for harsh environments and improved identification of hospitals in war zones are just some of the highly successful projects addressed.

**WHAT MAKES US DIFFERENT:**

- 58 participants of 28 different nationalities, from private companies, academia and NGOs, formed 6 inter-disciplinary teams, to tackle a variety of modern humanitarian challenges with high technology.
- A rigorous interview process to encourage motivated participants.
- A conscious effort to balance the inter-disciplinary teams in expertise and diversity.
- Encouraging participants to step out of their comfort zone and transfer their expertise to new fields.
- Fostering the exchange of ideas between teams.
- A six week intensive research phase leading up to the final weekend.

**WHY SPONSOR US?**

Our event brings together some of the top minds in science & technology, international aid & development, and public health from around the world, representing a variety of experience and background in a broad range of fields.

We offer you the chance to get involved with THE Port by:

- Demonstrating your commitment to international development.
- The opportunity to encourage, inspire, communicate and assist with mentoring participants.
- Showcase your products, technologies and developments.

"It is actually probably the first time humans have thought of applying new technologies to this issue [body bags] in a major way."

Robin Coupland
Medical Adviser for Red Cross
THE Port 2015 Hackathon Tiers

**STARTUP**  
CHF 500
- Logo on Website
- Thanked at Kickoff + Finals
- Logo on Red London Bus
- Showcase an Innovation

**SILVER**  
CHF 5k
- Logo on Website
- Thanked at Kickoff + Finals
- Logo on Red London Bus
- Showcase an Innovation
- Logo on THE Port event T-Shirt
- Logo on Participant Mug

**GOLD**  
CHF 10k
- Logo on Website
- Thanked at Kickoff + Finals
- Logo on Red London Bus
- Showcase an Innovation
- Host Sponsored Meal
- Pre-hackathon Social Media Post
- Logo on THE Port event T-Shirt
- Logo on Participant Mug

**PLATINUM**  
CHF 20k
- Logo on Website
- Thanked at Kickoff + Finals
- Logo on Red London Bus
- Showcase an Innovation
- THE Port Powered by [you]
- Hold Keynote
- Pre-hackathon Social Media Post
- Logo on THE Port event T-Shirt
- Logo on Participant Mug

**Non-monetary or In-kind Sponsorship**
We are happy to discuss with you individual sponsorship levels or in-kind contributions for transport, accommodation, meals or other services that facilitate the work of our participants or introduces them to new technology or innovations.

Please contact us at: info@theport.ch